

London-born and raised in a small UK village, 23-year-old emerging indie-pop artist Madeleine McPherson infuses raw emotion and fierce attitude into her music. With a captivating blend of authenticity and a classic rock edge, her sound is both intimate and powerful. Always accompanied by her piano and acoustic guitar, she embraces the full emotional spectrum, using youthful vulnerability to create a deep, lasting connection with listeners.

Inspired by artists like Gracie Abrams and Olivia Rodrigo, Madeleine's performances are designed to move audiences with every lyric while keeping them grounded. She's graced iconic venues like The Garage, The Ned, and Ronnie Scott's in London, but it was pure serendipity that led her to the Priory Live Festival. After a chance meeting with the organizers, fate took its course, and in 2024, she found herself on the main stage. Her 2023 single *Treat Me Right (Bubble Song)* amassed over 50,000 views, sparking the creation of *The Bubble Army*—a passionate fanbase drawn to the emotional honesty and raw depth of her music.

Despite having no prior industry connections, Madeleine's relentless work ethic has propelled her forward. Since beginning her musical journey just three years ago, she has continuously evolved—writing her own songs, conceptualizing music videos, designing merch, and gradually working with her dream collaborators while capturing the attention of new audiences.

With strong support, including airplay from BBC Introducing in Kent, she has built a presence across Kent and London. As she prepares to release her 2025 EP, *This Might Hurt a Little*, her live set will bring this new project to life, and she's eager to share it with audiences across the UK.